

Christopher C. Birdsall

CONTACT INFORMATION	Boise State University Department of Public Policy & Administration 1910 University Dr. Boise, ID 83725-1935	☎ (202) 751-1135 ✉ chrisbirdsall@boisestate.edu 🐦 @chrisbirdsall 🌐 http://chrisbirdsall.com
RESEARCH AND TEACHING INTERESTS	Public administration, public management, public financial management, organization theory, policy analysis, human resources management, education policy, research methods	
EDUCATION	American University , Washington, DC Ph.D., Public Administration, 2016 Fields: Public Administration, Public Policy, Research Methods Dissertation: Performance Management and Mission Drift in Public Higher Education Committee: Vicky Wilkins, Alisa Hicklin Fryar, Jocelyn Johnston, Seth Gershenson, Edmund Stazyk Master of Public Policy, 2012 University of Alaska, Fairbanks , Fairbanks, Alaska B.A., Political Science, 2009	
ACADEMIC POSITIONS	Visiting Assistant Professor, Boise State University , Department of Public Policy and Administration, 2016-present	
PUBLICATIONS	“The Synthetic Control Method for Comparative Case Studies: An Application Estimating the Effect of Managerial Discretion Under Performance Management.” <i>International Public Management Journal</i> . DOI:10.1080/10967494.2015.1121178	
WORKING PAPERS	“Stereotype Threat, Role Models, and Demographic Mismatch in an Elite Professional School Setting”, with Seth Gershenson and Ray Zuniga. IZA Discussion Paper No. 10459. “Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education” (Revise and Resubmit at American Review of Public Administration) “Performance Management in Public Higher Education: Unintended Consequences and the Implications of Organizational Differences” (Under review at Public Performance & Management Review) “Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention?”, with Matthew Vanderschure. (Under review at American Review of Public Administration)	
MANUSCRIPTS IN PROGRESS	“Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine. “Performance-based Funding for Higher Education: Exploring Implications for Affordability”, with Alisa Hicklin Fryar and Nicholas Hillman	

“Socio-Demographic Differences in Post-Secondary Student Responses to Course Grades”, with Seth Gershenson, Stephen B. Holt, and Ray Zuniga

“Policing Our Own: The Effect of Community Policing Initiatives on Police Shootings.”, with Stephen B. Holt.

“Giving Time: Examining Volunteerism and Civic Participation Among Public and Non-Profit Workers.”, with Stephen B. Holt.

HONORS AND
AWARDS

Charles H. Levine Doctoral Student Research Award, March 2014
Awarded for Best Manuscript by an American University Ph.D. Student in Public Administration

American University School of Public Affairs Doctoral Fellowship, August 2012 - Present

CONFERENCE
PAPERS

2016. “A Law School Instructor Like Me: Race, Gender, and Ethnicity Dynamics in Law School”, with Seth Gershenson and Ray Zuniga. Association for Public Policy Analysis and Management (Washington, DC)

2015. “Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention”, with Matthew Vanderschure. Association for Public Policy Analysis and Management (Miami, FL)

2015. “Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine. Midwest Political Science Association (Chicago, IL)

2014. “Managerial Discretion and Performance Management: Evidence from Student-Based Budgeting in Houston, Texas”. Association for Public Policy Analysis and Management (Albuquerque, NM)

2013. “Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education”. American Political Science Association (Chicago, IL)

2013. “Performance Based Funding in the Higher Education Context: Evidence from Pennsylvania”. Public Management Research Association (Madison, WI)

2012. “Understanding Policy Adoption and Innovation in the Environmental Context: The Case of Greenhouse Gas Emissions Reduction Targets”. American Political Science Association (New Orleans, LA)

TEACHING
EXPERIENCE

GRADUATE COURSES

State and Local Government Policy and Administration, Boise State University, Fall 2016

Administration in the Public Sector, Boise State University, Fall 2016

UNDERGRADUATE COURSES

Introduction to Public Administration and Governance, American University, Spring 2015

RESEARCH EXPERIENCE

Research Assistant, Seth Gershenson, American University - 2014 - Present

Responsibilities include accessing, managing, and analyzing confidential administrative data.

Research Assistant, David Pitts, American University - 2012-2014

Responsibilities included identifying and downloading publicly available datasets, data management, data analysis, and assisting the preparation of a grant proposal.

PROFESSIONAL SERVICE

Reviewer, *Public Administration Review*

PROFESSIONAL MEMBERSHIPS

American Political Science Association

American Society for Public Administration

Association for Public Policy Analysis and Management

Public Management Research Association